

BUYER'S GUIDE: SELLSIDE INTELLIGENT AUTOMATION SOLUTIONS 2022

greyspark
partners

Enterprise
Process Automation

**DEFINING
MISSION-CRITICAL
PROCESSES**

Robotic
Process Automation

Enterprise
Data Automation

Total Cost
of Ownership

**ASSESSING COMPETITIVE
DIFFERENTIATION**

Breadth of
Functional Capability

Customisation &
Integration

Adaptability &
Flexibility

**KEY PERFORMANCE
INDICATORS**

Underlying
Technology

Features &
Functionality

Enterprise Data
Automation Capabilities

Total Cost
of Ownership

**KEY PURCHASING
CRITERIA**

Robotic Process
Automation Capabilities

Service &
Support

Pricing & Total Cost
of Ownership

Technological Adaptability
& Flexibility

Enterprise Process
Automation Capabilities

**GREYSPARK BENCHMARK:
A BEST-OF-BREED SELLSIDE INTELLIGENT AUTOMATION SOLUTION**

A Flexible Solution Supporting both
Cloud & On-premises Deployments

**DEFINING
BEST-OF-BREED
TECHNOLOGY**

Strong Underlying
Technology KPIs

Easy-to-Master
No-code Implementations

Enterprise Process Automation

Functional Capabilities

Technology

Robotic Process Automation

Flexibility

Enterprise Data Automation

Service & Support

Use of
NLP

Machine Learning & AI Approaches
to Software Design

TCO

Reference Client Credibility

